High Quality **Live Voice** Messaging

Empowering Retail Teams with Push-to-Talk

Zello is a live voice push-to-talk app empowering retail teams of all sizes to communicate instantly and securely. By understanding each other quickly and with clarity, workers are more collaborative, efficient, and productive, maximizing the bottom line. **Leading retailers using Zello include:**

UNIQLO   CITY Furniture   **Rural King** America's Farm & Home Store   goodwill   **FAST RETAILING**   NAPA AUTO PARTS   RH RESTORATION HARDWARE

Why Retailers Love Zello

Real Time Communication: Push-to-talk for live voice messaging one-to-one or in a group.

Centralized Administration: Add, remove, and manage users from a web-based Management Console.

Security: Trust complete end-to-end security using digital signature and voice encryption.

Accessories: Choose from the widest selection of hands-free accessories for safety and convenience.

Efficiency: Use less data than comparable tools. The app is available in 22 different languages.

Convenience: Use any WiFi or mobile data connection. Save all voice messages for easy playback.

Customization: Create custom channels for each store location and its front and back of house, security, and HR.

Scale: Add an unlimited number of group channels with up to 3,500 users each.

Privacy: Control access to sensitive conversations by creating private channels.

Location Features: View all users on real-time maps and record their location history.

Keep Ironclad Records: Archive every message for simple conflict resolution and records of productivity.

Community: Zello is the most popular and highest rated push-to-talk application with over 120 million users.

"By using Zello on iPads alongside our in-store apps, sales associates can fully transact from anywhere in the showroom, making the sales experience quicker and more accurate for everyone."

- Chad Smith, IT Manager, City Furniture

How it works

1 Set up your network of group channels and customize who talks to whom.

2 Install Zello on connected devices and point the app at your network.

3 Push to talk! Enjoy instant live voice and send images and texts.

Provide Superior Customer Service

Workers equipped with Zello communicate with transparency and appear professional in front of customers, resulting in higher customer service scores and long term customer loyalty. Communication is discrete when required with the use of an earpiece.

Works With Accessories

Accessories, like headsets, buttons, and microphones, allow Zello users to hear clearly in exceptionally loud environments and while handling valuable merchandise. We work closely with accessory vendors to ensure that approved devices are truly push-to-talk, even while locked or running Zello in the background.

For a complete list of approved accessories, visit zello.com/accessories

Compatible with Merchandise Scanners

Zello installs on Windows-based devices, including most merchandise scanners, empowering workers to scan barcodes, track inventory, and communicate with each other using a single device.

Supported Devices

Android 4.0.3+

iOS 8.0+

Windows CE 5.0+

Windows desktop XP+

LMR/Two-way radio and pre-approved gateway

Technical Specs

Automatic software updates

Unlimited channels

Up to 3,500 active participants per channel

Under 0.1-second channel ready (WiFi)

Under 0.5-second transmission latency (WiFi)

Opus codec

12 Kbit/s default data use option

RSA 1024-bit authentication

AES 256-bit encryption

Transport Layer Security (TLS) for client to server security

Questions about Zello?

Email: sales@zello.com | Phone: 1-512-270-2039

Try Zello FREE for 30-days - No Credit Card Required | zello.com/work